



MOHAMMAD AGHAKHANI

SEO Specialist/Consultant

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Iran, Tehran

MBTI: ENTJ

EDUCATION

Bachelor of English
University of Applied Sciences
2022 - 2024

EXPERTISE

On-page Optimization

Off-page Optimization

Technical SEO

Link Building

Analytics and Tracking via
GSC, GA4, GTM, Ahrefs, etc.

LANGUAGE

English

Persian

Experience

Nov 2024 - Present

SEO Freelancer

Working as a freelancer SEO specialist and Consultant, and also working on my own music website: Ememay.ir, which is getting millions clicks and impression.

Jan 2022- Nov 2024 (2 years)

Realtyna - Newark, New Jersey, United States

SEO Expert

After Metisa, I joined Realtyna's marketing team and tried hard to improve my position, I had big various of jobs here, the most important were:

- Working on company and clients projects SEO-wise + Link collaborations
- Producing content for Realtyna's blog (More than 50 articles with the help of AI writers tools like Hypotenuse, etc. Working with development team to making products and themes as much SEO- friendly as they can be (e.g. WPL Platform and it's add-ons, Lavender theme) Participate in some big projects like Listings.com,
- Realtyfeed.com. Working with designers and sales to make perfect presentations, proposals and videos.

2021 - 2022 (1 year and 1 month)

Metisa Branding Group | Tehran

SEO Manager

With the continuous and fruitful activities that I did in this company, I was given the position of SEO Manager and I took on the following responsibilities with great pleasure: Development of SEO strategy, Division of tasks for the content production team, Monitoring the quantitative and qualitative process of SEO projects, Managing and leading a team of 7 to 10 people to achieve the company's goals. Also in this position: I conducted several face-to-face training courses on SEO and content creation, and I brought income to several SEO trainees.

2021 - 2021 (5 months)

Metisa BrandingGroup | Tehran

SEO Specialist

After ATGO, I looked for a company near my place of residence and after about 2 weeks, I joined Metisa Branding Group and because of the good experience I had compared to my age, I took on the most important projects of this company. Among the most important duties of my team, I can mention the following: - Developing SEO strategy, Specialized activity in the field of technical SEO, Analyzing Google search console and analytics data

2020 - 2021 (1 year and 4 months)

ATGO | Tehran

Intern -> Content Writer

For about 3 months, I was doing an internship in website design and SEO at Aria Technical and Vocational School in Tehran, and after that I directly joined the digital marketing group of this group, i.e. ATGO. I worked for ATGO digital marketing company for more than 1.5 years, and learned my basic SEO and writing skills in this company. During my cooperation with this company. My most important responsibilities in this company: - Planning and formulation of strategy, Production of specialized content, Preparing and sending monthly reports